

Quick Fix Tips Series

How To Set Up Your Blog To Make Money: Getting AdSense Up And Running!

by Neels Theron © [WebAdjust.com](#)

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Add Google AdSense To Your Blog!

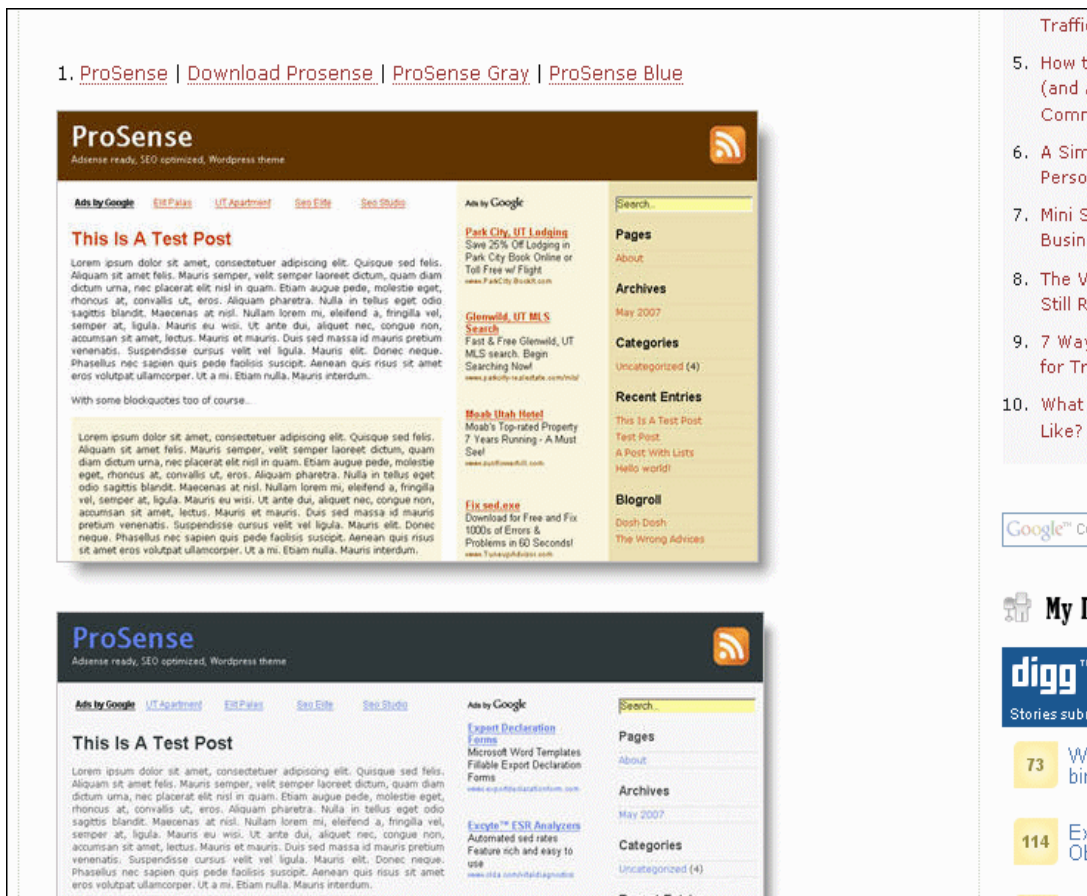
So you've installed your WordPress blog on your own domain, and you've published a few articles (posts). Now to get a basic system going to earn money through your blog!

This tip is about adding Google AdSense to your blog, and I'll go through the steps I use to set up most of my blog sites.

STEP 1

The first step is to get hold of a good (free!) template that makes provision for AdSense. I use the ProSense set of templates by doshdosh.com. They've been optimised for AdSense, as well as to be search engine friendly.

Simply download the color scheme you like, and unzip the folder eg /ProSense-Grey/.



STEP 2

Now you'll need to identify the 7 adsense php files in the unzipped /ProSense-Grey/ folder. It's really easy because they all start with "adsense_" eg *adsense_homepage_linkunit.php*.

Next you log into your AdSense account and generate code for each of these files, according to their position on the blog, and taking into account the color scheme of your blog template.

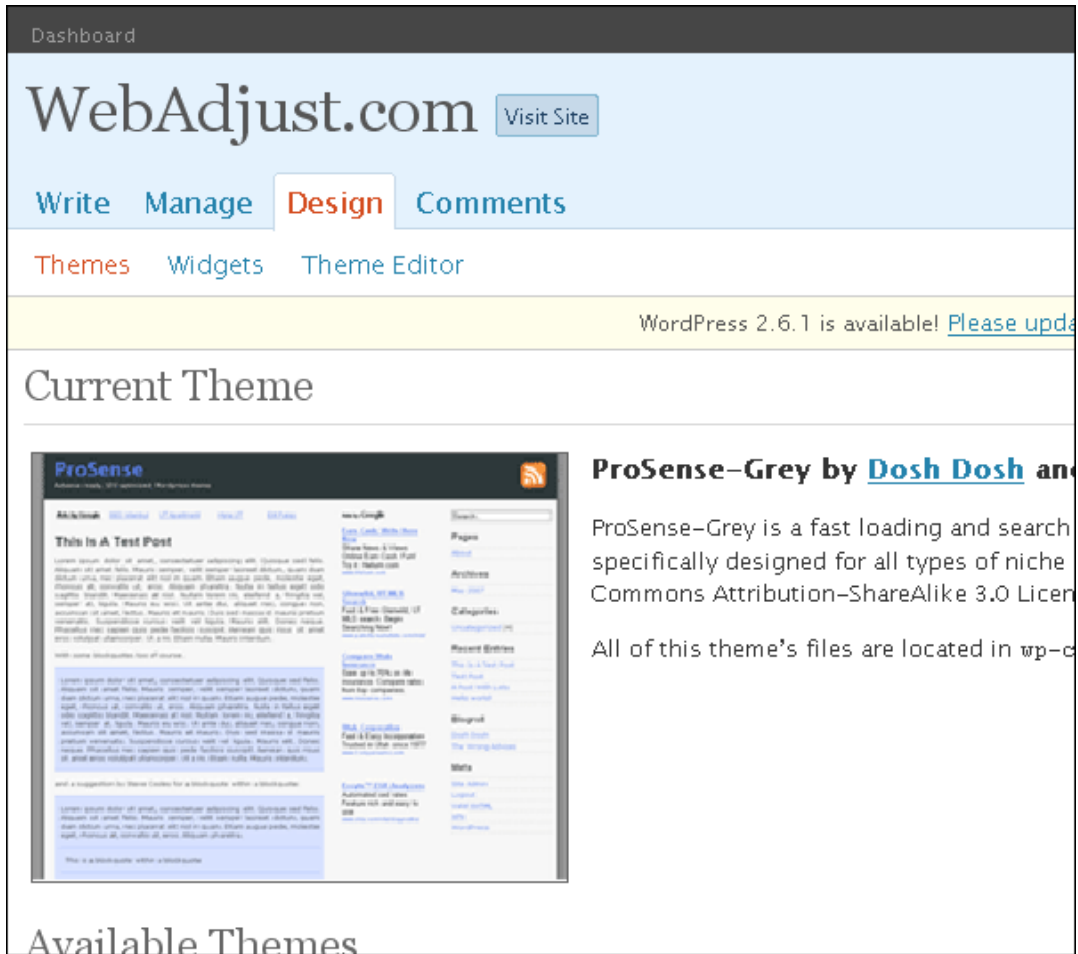
Replace the existing (doshdosh!) code from <script... to ...</script> with your own, taking care not to alter the <div> tags where they appear.

```
<div id="adsense_singlepost_bottom_square">
<script type="text/javascript"><!--
google_ad_client = "pub-xxxxxxxxxxxxx";
google_ad_width = 336;
google_ad_height = 280;
google_ad_format = "336x280_as";
google_ad_type = "text_image";
google_ad_channel = "";
google_color_border = "FFFFFF";
google_color_bg = "FFFFFF";
google_color_link = "466EDB";
google_color_text = "000000";
google_color_url = "466EDB";
!-->
</script>
<script type="text/javascript"
src="http://pagead2.googlesyndication.com/pagead/show_ads.js">
</script>
</div>
```

STEP 3

Now you're ready to upload the entire /ProSense-Grey/ folder - including the new AdSense files - into your WordPress /themes/ folder on your server.

Log into your WordPress dashboard and select your new theme under "design".



Now you're all set to start earning an AdSense income with your blog!

And don't let anyone tell you you can earn more with affiliate programs than with AdSense! Of course you can, but that's not the point.

There is quite a learning curve to sell products on the internet, and it doesn't come natural to everyone.

I've found my AdSense income to be a safe and easy way to start earning on the internet. I'm not saying it isn't hard work! Writing good content is always hard

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work, but the results are long term and growing.

This stable and growing income has enabled me to start to learn the “tricks” of the affiliate trade.

Good luck!

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Featured Resource I've Used For Years!

Don't postpone building your automated mailing list: you WILL be sorry one year from now if you do!

Why?

Because you will have wasted another year during which you could have added **thousands of names** to your list – names which could earn you lots of money within minutes of sending out a promotion.

You will also be sorry because AdSense should never be your only source of income: your rankings – and income - can take an overnight dive at any time in the next year if Google decides to change their algorithms – and they do change them from time to time, making it impossible to predict your AdSense income in the short term!

I use [AWeber](#) – it's a cost effective, efficient service with all the features you could ever need.

And you can [test-drive it for free!](#)

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